



MD SBM-U 2.0
Housing & Urban Development
Department, J&K



**SWACHH
BHARAT**
MISSION-URBAN 2.0
JAMMU & KASHMIR



Capacity building for Urban Local Bodies Jammu & Kashmir

TRAINING SCHEDULE/MODULE

Segregation of Waste & RRR (Reduce, Reuse and Recycle)



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Introduction:

Swachh Bharat Mission–Urban (SBM–U) 2.0 is all about creating cleaner, healthier cities by managing waste scientifically and ensuring Open Defection sustainability. Achieving these goals isn't just about infrastructure—it's about people. That's where **Information, Education, and Communication (IEC)** activities come in. These efforts are key to raising awareness, inspiring behaviour change, and helping communities take ownership of their urban spaces so that all urban local bodies are declared as 'Garbage Free'.

This session is designed to help ULBs better understand and carry out IEC and Behaviour change initiatives under SBM–U 2.0. It's all about giving ULBs the tools and confidence to make a real difference by enhancing their skills in solid and Liquid waste management, ODF sustainability and creating a cleaner environment for all.

Capacity building assumes more significance because the ULB officials lack the basic capacity and Skill development to undertake different behavioural change initiatives in a professional manner.

The capacity building will help the ULBs to develop Master trainers to be a sustainable resource with them to take further the capacity building initiatives and carry on such sessions individually even after the culmination of the Mission.

This Capacity Building session will mainly focus on Segregation of Waste using four coloured dustbins.

Objectives of the Session:



Enhance understanding of waste categories and train staff to segregate waste at source using the four-bin system (Wet, Dry, Sanitary, and Hazardous).



Promote the principles of Reduce, Reuse, and Recycle (RRR) to minimize waste generation and support a circular economy.



Empower sanitation staff to act as community educators, encourage households and institutions to adopt proper segregation and RRR practices.



Strengthen the operational role of sanitation workers in setting up and managing permanent RRR centres and improving waste collection efficiency

Training Schedule:

Title:	"One-Day Capacity Building Workshop on Source Segregation of Waste and Implementation of 3R (Reduce, Reuse, Recycle) Practices for Sanitation Staff and Door-to-Door Collection Teams under SBM-U 2.0"
Duration:	1 Day Workshop
Target Audience:	Sanitary Inspector, Supervisor, Drivers & Helpers and Swachhata Executives.
No. of Programmes :	6 Programmes
Expected Participations :	More Than 100 participants
Resource Persons:	Core Team of Swaaha

Session	Time	Topic
Inauguration and Introduction	10.00 Am - 10.45 AM	- Welcome Address by the Chair Person - Introduction of participants - Scope of work of ULBs and Swaaha
Module 1: Waste and its types and why RRR is important	10:45 AM - 11:45 AM	- Types of Waste & Segregation Techniques (Wet, Dry, Sanitary Waster and Hazardous Waste) - Importance of RRR Centres
Tea Break	11:45 AM - 12:00 Noon	-
Success Stories	12:00 Noon - 12:30	This session highlights source segregation and 3R (Reduce, Reuse, Recycle) initiatives. Participants will learn how similar challenges were overcome through innovation, community participation, and consistent efforts. These stories aim to inspire and motivate sanitation staff to take ownership of change and apply practical solutions in their own urban local bodies."
Module 2: RRR Centres	12:30 PM - 01:00 PM	Functions of a 3R centre, types of materials collected, role of staff

Session	Time	Topic
Lunch Break	01:00 PM – 01:30 PM	
Module 3: Sustainability	01:30 PM – 02:00 PM	Strategies for Sustaining segregation by households and importance of RRR.
Module 4: Ban on SUP	02:00 PM – 02:30 PM	Ban on SUP, PWM Rules, Provisions for Fines, Alternatives to Single-Use Plastic
Module 5: 3Rs	02:30 PM – 03:00 PM	Implementation of Reduce, Reuse, Recycle (3R)– Setting up of a permanent 3R centre in each ULB.
Wrap-up	03:00 PM – 03:30 PM	Feedback and QA Session
Conclusion	03:30 PM to 03:45 PM	Closing Remarks

Expected Outcomes:

Understand and apply the RRR principles (Reduce, Reuse, Recycle):

- Participants will gain a clear understanding of how reducing waste at the source, reusing materials, and recycling properly can significantly reduce the environmental impact. They will be able to identify everyday actions to apply these principles in homes, schools, workplaces, and communities.

Identify and correctly segregate waste at the source:

- Learners will be able to categorize waste into wet (biodegradable), dry (non-biodegradable), hazardous, and recyclable types. They will understand color-coded bin systems and local rules for proper segregation, which is the first critical step toward efficient waste management

Recognize the environmental and social benefits of RRR and segregation:

- The training will help participants understand how these practices reduce pollution, lower landfill burden, conserve natural resources, and improve public health. They will appreciate how proper waste practices can contribute to a cleaner, greener, and more sustainable society.

Develop responsible waste habits and motivate others:

- Participants will be encouraged to adopt positive waste management behaviors and become role models in their communities. They will also learn how to influence and educate peers, neighbours, or co-workers to follow responsible waste disposal and recycling habits.

Conclusion:

Waste is an inevitable part of our daily lives, but how we manage it determines its impact on our health, environment, and future generations. Understanding the different types of waste helps us identify the best ways to handle them safely and responsibly. The concept of Reduce, Reuse, recycle (RRR) is not just a slogan—it is a practical and essential approach to minimize waste, conserve resources, and protect the planet.

By applying RRR in our homes, communities, schools, and workplaces, we can significantly reduce pollution, save energy, and promote a more sustainable way of living. Small actions, when practiced consistently by many, can lead to big changes.

Let's commit to being responsible waste managers and ambassadors of RRR in our everyday lives.

This capacity-building initiative is essential in building a more sustainable and eco-friendly future, aligning with global waste reduction goals and contributing to the overall betterment of urban living standards. Through consistent training and awareness, urban local bodies will be well-equipped to address the challenges of waste management and work towards creating greener, healthier cities.
