



Government of Jammu and Kashmir
Housing and Urban Development Department
Office of the Mission Director, SBM (U)-2.0

Commissioner,
JMC/SMC.

Director,
Urban Local Bodies
Jammu/Kashmir.

Chief Executive Officer,
Cantonment Board,
Satwari/Badamibagh.

Dated:-28.02.2026.

No.MD/SBM/U/2025-26/2287-93

Subject:-Approved IEC Action Plan for the m/o March,2026.

Sir,

It is intimated that the IEC Action Plan submitted by M/S Swaaha Resource Management Pvt. Ltd. for the M/O March,2026 has been approved by the undersigned. In this context, you are requested to implement the same keeping in view the upcoming Swachh Sarvekshan,IEC SHGs and as per RFP Deliverables in your respective ULBs.

Dr. Devansh Yadav(IAS)
Mission Director
Swachh Bharat Mission(U)-2.0
J&K.

Copy to the:-

- 1.Commissioner Secretary to the Govt.H&UDD,Civil Secretariat for favor of inf.
- 2.M/S Swaaha Resource Management Pvt Ltd for inf.