

Proposal for declaration of 'Green Campuses' in J&K ULBs

Introduction:

The concept of "**Green Campuses**" is envisioned to foster sustainable environmental practices across educational and institutional premises. The objective is to create clean, green, and eco-friendly environments by integrating systematic waste management, promoting sanitation and hygiene, enhancing green cover, adopting energy- and water-saving measures and facilitating awareness on environmental stewardship. These campuses are expected to serve as role models in maintaining cleanliness and sustainability, thereby inspiring communities and future generations to adopt eco-conscious lifestyles.

Institutions proposed to be brought under the Green Campus initiative:

The following types of institutions/establishments can be considered under the Green Campus initiative:

1. Bulk Waste Generators (BWGs)
2. Educational Institutions (Universities, Colleges & Schools)
3. Government Offices and Complexes (DC offices, ULB offices)
4. Residential Complexes (gated colony, if any)
5. Malls
6. Airports

Target: 585 campuses

Municipal Corporations (2) – 150 (Total 300)

Municipal Councils (19) – 15 (Total 285)

Timeline: 1st August to 15th August, 2025

Identification of Green Campuses: By 1st August to 7th August, 2025

- Approved Action Plan to be sent to the ULBs by MD, SBM-U 2.0 by 1st August, 2025.
- The Green Campuses will be identified jointly by the Municipal Corporations & Municipal Councils and Swaaha Swachhata Executives by 7th August, 2025.

Components:

- Clean and well-maintained toilets (separate for men and women)
- 100% Segregation of waste at source (dry/wet/hazardous/sanitary)



- Processing of wet waste within the campus.
- Complete ban on SUP items like plastic cups, plates, carry bags, etc as notified in Plastic waste Management Rules 2016 (& Amendments).
- Everyone within the premises is using sustainable and re-usable items.
- At least one green space in the premises which is well maintained.
- Energy-efficient lighting (LEDs, motion sensors etc.)
- Proper Swachhata and awareness signage.

Interventions by ULBs & Swaaha under Green Campuses – 8th August to 23rd August, 2025

- **Publicity Campaigns:** Leverage social media platforms, local media to raise awareness and generate interest in the Green Campus criteria and sustainability goals. Also request institutions to register for Green Campuses initiative.
- **Awareness & Mobilization:** All identified institutions will be sensitized about various Swachhata initiatives under the Green Campus framework, along with a clear understanding of the parameters on which their performance will be assessed and subsequently certified.
- **Stakeholder Engagement:** Organize orientation workshops and meetings with identified Green Campuses to introduce and explain the Green Campus initiative and its benefits. The sessions will be held jointly by ULBs and Swaaha.
- **MoUs and Letters of Commitment:** Encourage institutions to formally express their participation through Letters of Commitment or Memoranda of Understanding (MoUs), signifying their commitment to adopt green practices.
- **Checklist & Scorecard Distribution:** ULBs will provide participating institutions with a standardized Green Campus Scorecard (based on a 100-point evaluation system), outlining various criteria across cleanliness, waste management, energy use, water conservation, greenery and adoption of sustainability.
- **Self-Evaluation & Reporting:** Institutions conduct a self-assessment based on the scorecard and submit detailed reports along with documentary evidence to the respective ULBs.
- **Field Inspections & Verification:** Designated ULB teams & Swaaha Swachhata Executives conduct on-site inspections to validate the claims made by institutions on the 100 point evaluation system.

Scoring & Certification- 24th to 31st August, 2025

- ≥75% compliance → "**Green Campus**" **Certification**

Parameters & Weightage for declaring institutions as Green Campuses:

S. No.	Parameter	Maximum Marks
1	100% Segregation of waste at source (dry/wet/hazardous/sanitary)	20
2	Clean and well-maintained toilets (separate for men and women)	10
3	Processing of wet waste within the campus.	10
4	Ban on SUP items like plastic cups, plates, carry bags, etc as notified in Plastic waste Management Rules 2016 (& Amendments).	20
5	Everyone within the premises is using sustainable and re-usable items.	10
6	At least one green space in the premises which is well maintained.	10
7	Maintenance of daily logbook (dry/wet/hazardous/sanitary)	10
8	Forward Linkage – Name of Organization, Address of Organization	10
9	Proper Swachhata and awareness signage	10
Total marks		100

Recognition: (1st Week of September, 2025)

- Green Campus & Award certificates
- Special award for the Highest scoring 03 institutions.
- Disseminate the initiative and share success stories on SBM-U, 2.0 & ULB Social Media handles.

Expected Outcomes

- 585 Green Campuses certified.
- Reduction in waste sent to landfills due to segregation/processing/recycling.
- Increased green cover in urban institutional areas.
- Behavioural change towards sustainability in public spaces.
