

Green Colony Initiative in Urban Local Bodies of J&K UT

Introduction:

In continuation to the efforts towards sustainable urban development under the Swachh Bharat Mission – Urban 2.0, the Housing & Urban Development Department, is initiating ‘**Green Colony**’ Campaign, an initiative aimed at establishing Green Wards across the ULBs. As part of this campaign, ULBs will promote decentralized waste management through community composting to reduce the burden on landfills, minimize greenhouse gas emissions and foster environmental consciousness among citizens.

Objective:

The Green Colony Initiative will be a community-driven environmental sustainability program aimed at transforming urban residential areas into greener, eco-friendly and sustainable neighbourhoods. The initiative focuses on promoting green practices such as waste management (waste segregation, composting, RRR, Ban on SUP etc), energy efficiency, increasing green spaces and community engagement to reduce carbon footprints and enhance quality of life.

Implementation:

Green Colony Initiative will be implemented ward-wise in all 80 ULBs of the J&K UT in different phases. The following activities are proposed in all the 80 ULBs of J&K under this initiative in a phased manner:

i. **Formation of a Citizen Sanitation Committees.**

- ✚ The Committee will comprise of reps from Mohalla Committees/RWAs, NGOs, SHGs/Youth groups/Women’s groups etc.
- ✚ Involving citizens will foster accountability, participation and the cleanliness/sanitation of the area will be owned by the Citizen Sanitation Committee.
- ✚ The Committee will monitor SBM-U, 2.0 initiatives and ensure sustainability of sanitation infrastructure (public toilets, waste processing/composting units).
- ✚ Identify GVPs (if any) in the ward and report to the ULB
- ✚ Conduct monthly meetings to track progress of different initiatives and register grievances (if any).

ii. **Waste Management & Sustainability:**

- ✚ Launch "**My Green Colony**" campaign in the ward jointly by the ULB and Citizens.

- ✚ D2D Awareness & Behavioural change on Source Segregation in Schools & HHs
- ✚ Awareness on Ban on 'Single Use Plastic'
- ✚ Promote waste to Wealth and initiate Community Composting in the ward
- ✚ Establish a RRR Centres and promote the '**The Kindness Exchange**' initiative.
- ✚ Identify a park for Waste to Wonder – '**From Scrap to Splendor**'
- ✚ Clear all GVPs and transform these into green spaces.
- ✚ Plant trees & create **green spaces** in the colony (**Go Green- Breathe Clean**).
- ✚ Preservation of Water Bodies – '**Pure Waters-Pure Future**'
- ✚ Declaration & Certification of the Colony as '**Green Colony**' jointly by the Citizen Committee & the ULB at the end of the overall Campaign.

Expected Outcomes:

- ✚ Community ownership & behavioural change
- ✚ 100% waste segregation at source.
- ✚ Reduction in open dumping & littering.
- ✚ Promotion of Waste to Wealth & Waste to Wonder (Composting, RRR etc.)
- ✚ Improved public hygiene & sanitation.
- ✚ Increased community ownership in cleanliness.
- ✚ Promotion of circular economy.
- ✚ Elimination of Single-Use Plastics (SUP)
- ✚ Increased green cover in ULBs and improving air quality and aesthetics.

Phase - I implementation process:

The 'Green Colony' concept will be implemented in different phases in the ULBs. In the first phase, the initiative will be launched in 02 Municipal Corporations & 19 Municipal Councils (**02 per ULB**) as per the following calendar during the month of May, 2025:

S. No.	Activity	No. of activities	Timeline
1	Formation of a Citizen Sanitation Committees in the colony/ward	42 (02 per ULB) (02 Corporations & 19 Councils)	02 th – 10 th May, 2025
2	Meeting with the Citizen Committee & Launch of "My Green Colony" campaign & Plantation drive – ' Go Green- Breathe Clean '.	42 (02 per ULB) (50 saplings to be planted)	10 th May, 2025
3	Identification of space for community composting	42 (02 per ULB)	10 th -15 th May, 2025



S. No.	Activity	No. of activities	Timeline
4	Start of community composting (Aerobins/pits/drums etc.)	42 (02 per ULB)	16 th – 31 st May, 2025
