

Roadmap to a CLEAN & GREEN Sainik Colony, Jammu under 'Green Colony Initiative' of JMC

Introduction & Objective:

In continuation to the efforts toward sustainable urban development under Swachh Bharat Mission – Urban 2.0, Jammu Municipal Corporation is launching the 'Green Colony' Campaign in different Colonies/Wards in the Jammu city.

The Green Colony Initiative will be a community-driven environmental sustainability program aimed at transforming urban residential areas into greener, eco-friendly and sustainable neighbourhoods.

The initiative will focus on the following issues:

1. Promoting green practices
2. Waste management (waste segregation, composting, RRR, Ban on SUP etc),
3. Energy efficiency,
4. Increasing green spaces and community engagement to reduce carbon footprints and enhance quality of life.

By engaging communities directly, the 'Green Colony' Campaign aims to raise awareness about individual and collective roles in waste generation and management. It seeks to empower citizens to transition from passive consumers to proactive environmental stewards, thereby reinforcing the mission's broader goal of building cleaner, greener and more sustainable urban spaces. Moreover, it will foster a culture of environmental responsibility and encourages citizens to participate actively in sustainable practices.

Calendar of Events for Cleanliness and Sustainability in Sainik Colony, Jammu

Sainik Colony, Jammu is spread over two wards- Ward No. 69 & 70. It consists of 07 Sectors and has 4354 plots and 2430 households. Besides, there are 1078 shops built in all the 7 sectors of the colony. In addition, there are 40 parks and 07 religious places. In a move to transform Sainik Colony into a model of environmental responsibility and sustainability, a comprehensive year-long calendar of programs and events are proposed. This initiative aims to foster a culture of cleanliness and sustainability among the residents of one of Jammu's most prominent residential areas. The plan, which is rooted in community participation and data-driven strategies, seeks to address current challenges in waste management, green space maintenance, resource conservation and sustainability.

Recent interactions with the residents of the colony have highlighted concerns within the colony regarding sanitation and waste disposal. However, the 'Green Colony' initiative, implemented by the Jammu Municipal Corporation, signals a growing momentum for positive change. This calendar is designed to build on that momentum, providing a structured framework for residents,

the local Resident Welfare Association (RWA), commercial establishments and authorities/stakeholders to collaborate effectively.

Phase 1: Survey and Awareness (Months 1-3)- June to August, 2025

This initial phase will focus on building a strong foundation through data collection, awareness campaigns and community mobilization.

Sector/ Ward	Kanal	Half Kanal	Parts of plots	No. of plots	Built	Shops			Vacant plots	Parks	Religious places
						Total	Built	Vacant/ Unbuilt			
A 69	144	203	57	404	198	282	128	154	1924 (This includes Plot/army Land and disputed Khasra No.772 & 773	03	03
B 69	42	300	29	371	228	385	185	200		05	-
C 69	139	794	100	1033	431	547	175	272		06 (02 barren lands)	02
D 70	85	649	13	747	432	338	187	151		07	01
E 70	126	571	93	790	504	215	127	88		11	-
F 70	66	446	39	551	332	179	78	101		05	-
G 70	-	297	106	403	305	161	110	51		03	01
G PH-II	-	41	14	55	-	363	88	275		-	-
Total :	602	3301	451	4354	2430	2470	1078	1292		40	07

Month	Week	Program/Event	Description	(Responsibility)	Funds
		<p><u>Sample survey/project implementation</u></p> <p>In a sector with all SLWM practices to be implemented for minimum 02 months so that the model can then be implemented to other sectors</p>	<ul style="list-style-type: none"> • Data capturing through QR code (installed already on the doors) or app based so that it can be consolidated ASAP. GIS mapping can be done • Ground HR (IEC/Reporters) to be deployed. • Pr Source segregation of waste at HH to start in the sector • Timelines to be set so that only segregated waste will be taken from HH after sensitising them and if this doesn't work then D2D waste collection will not happen in those houses • D2D contact by IEC teams/changemakers so that if there is gap the same can be fulfilled. Green events to be organized at HHs (Zero waste generates) • D2D coverage by monitoring teams/reporters so that it can be monitored whether there is a betterment in behaviour towards WM. Credit points/award points to be redeemed later can be given to families who are doing good work so that a message floats and population starts imitating (tasks to be done through CSR to be enlisted) • Resident Committees at both levels (SCHBS & Sector level be formed) 	<ul style="list-style-type: none"> • JMC • SWAAHA • SCHBS • DEERS 	

Month	Week	Program/Event	Description	(Responsibility)	Funds
			<ul style="list-style-type: none"> All activities mentioned in the plan to be implemented except that they can be done only in one sector initially. AV movies to be created about the residents and not about experts so that relatability factor comes into play 		
1	1	Official Notification by JMC & Colony Data Drive Kick-off (To be analysed further by DEERS)	<p>JMC officially notifies that the Sainik Colony has been taken up under its 'Green Colony' initiative. Launch of a comprehensive survey to gather following data:</p> <ul style="list-style-type: none"> Baseline data on households, population, waste generation (types and volume) of the Sector. Current waste management practices like segregation/D2D collection/home composting, number of parks, water bodies, schools, commercial establishments etc. Status of ban on SUP (Single Use Plastic) etc. The data collection will be jointly done by the sanitation staff of JMC, Swachhata Executives of Swaaha and the Sainik Colony Welfare Committee based on the existing & available data and through 	<ul style="list-style-type: none"> JMC (IEC Team) & Swaaha- baseline survey DEERS – data analysis 	

Month	Week	Program/Event	Description	(Responsibility)	Funds
			<p>D2D visits. The data will be finally analysed by DEERS.</p> <ul style="list-style-type: none"> The data collection will also help to analyse the impact of the initiatives and comparative analysis at the end of each phase of the campaign. 		
	2	<p>"Green Sainik Colony" Awareness Campaign Launch & Mega Cleanliness drive</p>	<ul style="list-style-type: none"> A social media campaign through whatsapp groups to introduce the vision of a green colony initiative and the upcoming calendar of events. A mega cleanliness drive to be held to clear the littered waste from lanes, drains and water bodies. These drives (01 in each sector) are intended to clean the area of any littered waste so that the area becomes visibly clean and gives out a message to the residents about the GC initiative. Households to be involved in the lanes nearest to their houses. D2D vehicles through their PAS will request residents to participate. Installation of Billboards at common places to make residents aware of the initiative so taken by the different departments Sainik Coop School ground in the Colony to be used for any public participatory activities 	<ul style="list-style-type: none"> JMC- Cleanliness drives PCC – Cloth bags & EPR Labour & Emp - Cloth bags & EPR SWAAHA – awareness and people’s engagement 	

Month	Week	Program/Event	Description	(Responsibility)	Funds
			<ul style="list-style-type: none"> • With the help of PCC, Deptt. of Labour & employment & SCHBS Shopkeepers to be included in spreading awareness about the use of Cloth Bags by the residents during shopping through an incentivised mechanism by implementing the Extended Producer Responsibility (EPR). • Special T-shirts/caps/jackets/I-cards) to be given by JMC to the sanitation staff so that public is sensitised that Green Colony Initiative is now on a mission mode to make Sainik Colony a role model. 		
	3	<p>Formation of 5- member Citizen Sanitation Committee in each Sector & nomination of 2 volunteers from each sector as "Green Brigades"</p>	<p><u>Sainik Colony House Building Society (SCHBS) will constitute:</u></p> <ul style="list-style-type: none"> • A Citizen Sanitation Committee in each ward comprising of 5-7 Sr. residents. • Invitation for residents through inter-personal communication and social media to volunteer themselves for different tasks like Waste Management, Parks and Green Cover, Water Conservation and Community • Engagement will also be disseminated so that the residents (youth only) volunteer themselves as 'Green Brigades' (2-3 volunteers from each sector. • Stipend in the form free travel card for travel in Smart City buses & food coupons 	<ul style="list-style-type: none"> • SCHBS • JMC & Swaaha- Creatives for dissemination • JMC- Stipend/free travel pass 	

Month	Week	Program/Event	Description	(Responsibility)	Funds
			<p>on weekends for an amount of Rs. 500/- to each volunteer.</p> <ul style="list-style-type: none"> • A meeting to discuss all the GC initiatives and citizen mobilization during these initiatives will be held with the Citizen Sanitation Committee & the Green Brigade. • These steps will lead to the ownership that the citizen of the sector will take towards the Swachhata initiatives. 		
	4	Physical interactions & Idea Box Installation	<ul style="list-style-type: none"> • An interaction in each sector with the residents to inform them about the Green Colony initiative. Concept of Source Segregation & other sanitation related issues and their role as citizens. • An open forum for residents to voice concerns, share ideas and interact. Installation of physical and digital "Idea Boxes" for continuous feedback and best suggestions to be included in the initiative. 	<ul style="list-style-type: none"> • SCHBS • JMC & SWAAHA 	
2	1-2	Two-day Capacity Building Workshop for 'Green students and teachers' – for 04 schools	<p>Conduct practical workshops on:</p> <ul style="list-style-type: none"> • Effective at-source segregation of wet, dry, sanitary and domestic hazardous waste – the Four Bin concept- Swaaha • Home composting and best sanitation practices- Swaaha 	<ul style="list-style-type: none"> • JMC • PCC • DEERS • SWAAHA 	

Month	Week	Program/Event	Description	(Responsibility)	Funds
			<ul style="list-style-type: none"> Ban on Single Use Plastic and alternatives to SUP- PCC Responsibilities of Waste Generators and provision for fines under SWM Rules 2016 (& Amendments)- PCC & Swaaha Swaaha to prepare a day long M2M schedule. Certificates to be given to the participants by JMC. A short session of one hour in each sector for homemakers, youth, senior citizens and shopkeepers etc. 		
	3	Installation of Aerobins- De-centralized composting	<ul style="list-style-type: none"> Installation of 02 Aerobins for composting in 02 parks in 02 sectors on trial basis. The nearby HHs (30-35 HHs for each aerobin) where the areobins are installed will dispose off the organic (kitchen) waste in the installed areobins. 02 training sessions in 02 wards on managing the composting process will be held for the households and nearby commercial establishments. After successful operation, aerobins will also be installed in all the sectors. 		
	4	Rainwater Harvesting Awareness	<ul style="list-style-type: none"> Awareness sessions on the benefits and methods of rainwater harvesting for parks, individual houses and community buildings. 07 sessions in 07 sectors. 	<ul style="list-style-type: none"> Jalshakti 	

Month	Week	Program/Event	Description	(Responsibility)	Funds
			<ul style="list-style-type: none"> With the help of Deptt of Jalshakti will check the water leakage points in households. community water supply points and commercial establishments to make an impact on water wastage issues. 		
3	1-2	Plantation & Green space development (To be analysed further by DoFs)	<ul style="list-style-type: none"> With the help of Deptt of Forests (DoFs), JMC & SWAAHA will initiate Plantation drives to be held in the parks and other spaces. Each household to plant one sapling and adopt it- ‘Taru Mitr Parivaar’ or ‘Hamara Hara Sadsaya’. Native and low-water-consuming plants to be planted. QR codes to be installed with plant which on scanning will show the details of the person who planted, date on which planted and name of the plant. 	<ul style="list-style-type: none"> DoFs – arranging of Plants & drives JMC & SWAAHA- Plantation drives & QR codes 	
	3-4	Transformation of Garbage Vulnerable Points (GVPs) (To be further analysed by PCC)	<ul style="list-style-type: none"> Identify GVPs in all the sectors (if any). Remove all garbage and waste from the site. Convert it into a small green corner, or flower bed. Brightening up nearby walls with graffiti or paintings. If space allows, adding 01 Or 02 benches (made from plastic) transforms it into a resting spot for residents. 	<ul style="list-style-type: none"> SCHBS DoF (green space development) JMC (Men & Machinery) SWAAHA (Transformation ideas) Shopkeepers/Households (adoption) PCC (vigil & punitive action) 	

Month	Week	Program/Event	Description	(Responsibility)	Funds
			<ul style="list-style-type: none"> • Display messages against littering and about civic responsibility. • Under “Adopt a Spot” initiative, the nearby residents or a shopkeeper can take the responsibility for upkeep. • Visit the nearby HHs & shops and requesting them not to throw garbage again. A CCTV camera can be installed by the Welfare Committee at the spot for surveillance. • Regulation and punitive action by PCC (in case of any violations) 		

PS : Feedback, analysis and grievance redressal to be worked upon on monthly basis in the office of SCHBS and a report generated for the info of all stakeholder deptts as well as residents

Phase 2: Implementation and Action (Months 4-9) – September 2025 to February, 2026

This phase is dedicated to rolling out key initiatives based on the data and awareness generated in the first phase.

Month	Week	Program/Event	Description	Responsibility	Funds
4	1-2	Installation of Rainwater Harvesting System in a Public Park	<ul style="list-style-type: none"> • A public park will to be identified for installation of Rainwater Harvesting System in a Public Park to conserve water for use in the park and recharge groundwater. JMC to install the system as a step towards Water+ certification. • Household rainwater harvesting system to be encouraged and implemented wherever possible. Before & After status of water table to be captured by DEERS and shared with the residents through SCHBS • Water leakages to be identified and checked in HHs and public places by Jal Shakti 	<ul style="list-style-type: none"> • Jalshakti & JMC- Installation of equipment and awareness about the storage & usage. • SCHBS – Encourage residents & consent for installation in parks 	
	3-4	Ban on Single-Use Plastic- Green Pledges	<ul style="list-style-type: none"> • A door-to-door campaign to encourage residents to take a pledge collectively in the nearest park to minimize the use of single-use plastics. • Alternatives to SUP will be discussed and displayed and cloth/jute bags to be distributed. A cloth bag free to every household. JMC to procure cloth bags from SHGs (NULM) • JMC/Labour & Empl to conduct enforcement drives 	<ul style="list-style-type: none"> • PCC • JMC • SCHBS • Private Comp • Swaaha- Awareness 	

Month	Week	Program/Event	Description	Responsibility	Funds
			<ul style="list-style-type: none"> EPR of corporates and Private companies to be coordinated by PCC for a pilot project on Cloth bags to be used by shops. 		
5	1	Gandhi Jayanti /Swachh Bharat Diwas (2nd October, 2025)	<ul style="list-style-type: none"> On-the spot painting competition for students on Swachhata- (6th to 10th standard of Coop School in the Colony). A plant to be planted in each park and dedicate it to a freedom fighter or a 'Veer' who has laid down his life for the Nation. Any other activity as may be communicated by Ministry of Housing & Urban Affairs for celebration of the Day. Acknowledging the work done by JMC staff, Officers and SWAAHA- Felicitation ceremony Swachhata Pledge by the residents and all other participants. 	<ul style="list-style-type: none"> SCHBS JMC SWAAHA 	
	2-4	Home Composting sessions with Households	<ul style="list-style-type: none"> A home composting awareness session with households in every sector in the colony to educate the residents on the benefits and simple methods of turning their daily organic waste into rich compost. The aim is to empower the community to reduce the amount of waste sent to landfill, cut down on disposal costs and produce a valuable soil conditioner for their own plants and kitchen gardens. Visits to HHs for technical support. Home composting buckets to be procured by SCHBS/JMC. 	<ul style="list-style-type: none"> SCHBS/JMC SWAAHA 	

Month	Week	Program/Event	Description	Responsibility	Funds
			<ul style="list-style-type: none"> • SWAAHA to create a Audio/video material to be disseminated through social media so that residents don't have to seek info from other quarters to do so. • Data wrt home composting to be monitored by DEERS & JMC so that by the end of the project there should be no/min numbers of HHs giving wet waste to JMC 		
6	1-2	Setting up of 02 RRR Centres and Introduction of a Recyclables Collection System	<ul style="list-style-type: none"> • 02 RRR centres to be established in 02 wards (69 & 70) on which the colony is spread. These will act as Plastic Waste collection centres. • Under the 'Kindness Exchange' initiative of JMC, donation drives will be conducted and residents to be requested to donate clothes, shoes, books, toys etc. • With the help of Red Cross/Rotary Club Textile waste management shall also be planned (Wall of kindness for clothes) 	<ul style="list-style-type: none"> • Identification of Space/Establish the centre- SCHBS & JMC • Forward linkages will be developed by JMC/Swaaha/Red Cross/Rotary Club 	
	3-4	Workshop: "Upcycle Your Waste"	<ul style="list-style-type: none"> • A creative workshop by JMC & Swaaha for all age groups on turning waste materials into useful and decorative items to be organized in one ward. • An open competition for 'Waste to Wonder' among the residents to be held. • A park to be identified for installation of Waste to Wonder items that may sustain outdoors and the creator's name to be also 	<ul style="list-style-type: none"> • JMC • SCHBS • Sainik Coop School 	

Month	Week	Program/Event	Description	Responsibility	Funds
			installed with the art piece. Best work to be awarded by JMC/ SCHBS		
7	1-2	6-monthly review & discussion on the suggestions/complaints received and resolutions and scope for improvement	<ul style="list-style-type: none"> • A PPT to be prepared by JMC & Swaaha on the initiatives taken so far and the impact of these initiatives like level of awareness, no. of people that participated, increase in segregation, No. of families doing home composting, status of aerobin composting, reduction in use of SUP, incidences of littering etc. • Status of suggestions that are incorporated and grievances that are resolved. • Google form wrt the feedback on the status of resolution of grievances registered on Swachhata app and other initiatives be circulated amongst the residents. • An LED display point be installed in the market or SCHBS office to display the monthly report of the work done in the “Clean & Green Colony initiative” for public to see. 	<ul style="list-style-type: none"> • JMC – installation of LED display • SWAAHA- Google sheets, PPT etc. • All other Stakeholders/Departments 	
	3-4	Elimination of Yellow & Red spots and transformation	<ul style="list-style-type: none"> • Any points of open defecation, urination and spitting in the colony area will be identified, transformed, besides awareness to the nearby commercial establishments and residents. 	<ul style="list-style-type: none"> • JMC • DEERS • SWAAHA 	

Month	Week	Program/Event	Description	Responsibility	Funds
			<ul style="list-style-type: none"> If transformed in absolute terms then a declaration on the same be made publicly for inspiration. 		
8	1-2	Competition: "My Green Balcony/Garden"	<ul style="list-style-type: none"> A friendly competition to encourage residents to create and maintain green spaces in their homes, promoting biodiversity and aesthetic appeal. Households to share their photos and details for entry in the competition through the Whatsapp group of the colony. At the end of the October month, the entries will be evaluated and after physical visit to the household, the first 03 winners will be declared. A 03-member team (one each from the Welfare Committee, JMC & Swaaha to evaluate the entries) 	<ul style="list-style-type: none"> SCHBS JMC SWAAHA 	
	3-4	Nukkad Natak – Na Thappad Se Na Gaali Se- Ab Samjhaege Taali Se & Name & Shame of people who litter or use SUP (Kachra Seth)	<ul style="list-style-type: none"> Two street Plays in 02 wards. These will be sharp satire and humor to highlight the consequences of poor civic habits and the collective responsibility needed for a cleaner colony, besides will effectively deliver a message through relatable storytelling and audience interaction. JMC will install 02 kiosks in two wards at the high footfall areas for distribution of cloth bags on receiving any plastic item. 	<ul style="list-style-type: none"> JMC Swaaha FM 	

Month	Week	Program/Event	Description	Responsibility	Funds
			<ul style="list-style-type: none"> Volunteers will stand at various points and clap for the people carrying grocery and other domestic items in polythene bags. The polythene bags will be replaced with cloth bags on the spot (free of cost). 		
9	1-2	Swachhata Darshan Cleanliness Walk (Prabhat Pheri)	<ul style="list-style-type: none"> Members of the Welfare Committee (SCHBS) will lead the cleanliness walk through different lanes of the colony in all the sectors. JMC's Swachhata Ambassadors will join the walks. They will deliver motivating speeches at starting and end points about citizen responsibility, cleanliness and sustainability Religious institutions in the colony can also participate. 	<ul style="list-style-type: none"> SCHBS JMC Swaaha Religious institutions 	
	3-4	"Know Your Parks" - Nature Walks and Tree Talks in the parks	<ul style="list-style-type: none"> Guided walks through the colony's numerous parks to assess their current condition, identify areas for improvement and document existing flora and fauna, requirement for new plantations. Tree talks to be held during the walks. Children and youth to participate so that they understand and know about the importance of different plant species. Jammu University/JMC to arrange the expert for 	<ul style="list-style-type: none"> JMC Swaaha SCHBS University of Jammu Deptt of Horticulture/ Floriculture DoFs 	

Month	Week	Program/Event	Description	Responsibility	Funds
			<p>Tree Talks (OP Sharma Vidhyarthi Sir- Rtd. IFS).</p> <ul style="list-style-type: none"> • Competition amongst the sectors for the maintenance of parks and awards to be distributed 		

Phase 3: Competition, Sustainability and Celebration (Months 10-12)- March to May, 2026

The final phase focuses on ensuring the long-term sustainability of the initiatives and celebrating the community's achievements.

Month	Week	Program/Event	Description	Responsibility	Funds
10	1-2	Inter-sectoral competition	<ul style="list-style-type: none"> An inter-sectoral competition to be held in the colony on different parameters like segregation, home composting, plantation, No. of people joined, no littering, Ban on SUP, My Clean Street Challenge etc. Parameters of competition to be prepared by JMC, Welfare Committee & Swaaha collectively. Best three sectors to be declared and proposal for extra funds for different developmental projects to be allocated for those sectors by JMC as per their rankings. 	<ul style="list-style-type: none"> SCHBS JMC SWAAHA 	
	3-4	Training of "Sustainability Ambassadors" – Refresher for earlier trained volunteers	<ul style="list-style-type: none"> Training a dedicated cadre of residents to carry forward the initiatives and mentor new residents. Besides a refresher CB/training to the volunteers, Green Brigades, students and teachers for sustainability of the initiatives undertaken. Insert the tasks to be done regularly in the Annual budget plans of various stakeholder deptts so that suo-moto actions are taken in future even if the person on the chair has changed A meeting at the level of Comm Secy Urban Development Deptt to roll out a PoA for future 	<ul style="list-style-type: none"> H&UDD JMC Stakeholders/Other deptts. 	

Month	Week	Program/Event	Description	Responsibility	Funds
11	1-2	Quiz & Green Treasure Hunt Events	<ul style="list-style-type: none"> Organize Segregation Fun Quiz - BIN IT & WIN IT Competition among the children, youth “segregation of waste by using separate bins— Blue (dry waste), Green (biodegradable waste), Red (Sanitary Waste) and Black (domestic hazardous waste). One team of 03 participants from each sector to be invited in the competition. Interschool competition among the 04 schools. A Green Treasure Hunt will also be held in a park for children and their mothers. Some green facts or information about the trees in the park will be written on tokens which will be placed at different places in the park- the participants will find 3 tokens and spot the tree or answer the questions based on the clues written in the token. Winners will be given certificates and planters. 	<ul style="list-style-type: none"> JMC SWAAHA 	
	3-4	Development of a "Green Colony" Charter	A formal document (Citizen’s charter) outlining the community's commitment to sustainable practices, to be adopted by the RWA even after the Green Colony initiative is over.	<ul style="list-style-type: none"> JMC SWAAHA DEERS 	
12	1-4	Annual Awards, Celebration & Way Forward	<ul style="list-style-type: none"> Prepare final report and undertake Impact Analysis. Record views and feedback from the residents about the visible change on ground. Celebrate achievements; Recognize and reward best volunteer, household, sector-lane, sector- 	<ul style="list-style-type: none"> JMC Other Deptts. SWAAHA Stakeholders 	

Month	Week	Program/Event	Description	Responsibility	Funds
			park, school, sector; showcase progress to motivate future initiatives and plan for future. CS, H&UDD, MD SBM-U, 2.0, Other stakeholders, Swachhata Ambassadors of JMC, reps from other RWAs and Media to be invited for inspiration		

Key to Success:

The success of this ambitious plan hinges on the active participation of the residents of Sainik Colony. The RWA will be requested to take the lead in facilitating these programs, while the Jammu Municipal Corporation's continued support will be crucial. By working together, Sainik Colony can set a new benchmark for green living in Jammu and become a source of pride for its residents and an inspiration for others.

Important Points:

- **Activity-wise discussion:**

The Action Plan will be presented in detail to the Welfare Committee, and each activity — along with its objective — will be discussed to align roles and responsibilities.

- **Calendar of events:**

After approval of the Action Plan, a **month-wise calendar of events** will be prepared jointly by JMC/Swaaha/RWA and circulated to all stakeholders in advance.

- **Single Point of Contact (SPOC):**

A single point of contact should be nominated by the Welfare Committee, JMC, [stakeholder deptts](#) and Swaaha to facilitate smooth coordination and communication.

- **Monthly Joint Meeting:**

A joint meeting of the Welfare Committee, Jammu Municipal Corporation (JMC) and Swaaha will be held every month to review initiatives, assess progress, gather feedback and consider any additional suggestions.

- **Intensive dissemination:**

All initiatives and events will be **widely disseminated in advance** through social media, WhatsApp groups of the Welfare Committee, and other communication platforms to maximize participation and awareness.
