



Format for Gap Analysis for Implementation of IEC and Behavioural Change Activities in Urban Local Bodies

ULB Name: _____

ULB Code: _____

Date of Analysis:

S. No.	Key Areas/parameters	Current Status	Desired Status	Identified Gaps	Root Cause	Recommended Actions	Timeline
1	IEC Strategy & Planning in ULBs						
2	Knowledge about IEC/BCC tools						
3	Capacity Building & Training in IEC						
4	Community Engagement & Participation						
5	Media & Outreach (Print, Digital, Radio, Social Media)						
6	Monitoring & Evaluation Mechanisms						
7	Institutional Support/Private Sector collaboration (e.g. from stakeholders)						



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SURVEKSHAN**
2024



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	like Commercial establishments, BWGs, Private sector, NGOs)						
8	Impact Assessment of IEC & Behavioural Change campaigns						
9	Policy & Regulatory Framework						
10	Availability of Feedback Mechanisms						