

(Annexure – ‘A’)

Celebration of Sewa Parv

Timeline: 17th September 2025 to 2nd October 2025

Govt. Order No: 1064-JK(GAD) of 2025, dated: 11.08.2025

S. No.	Activity Details	Details	Quantification	Participation
Cleanliness Drives & Environmental Action				
1	Swachhata drives in public spaces (schools, hospitals, markets, religious places, etc.)	<ul style="list-style-type: none"> Cleanliness drives – Clearance of CTUs/GVPs or Plogging drives. 	3 cleanliness drives (01 each in market places, hospital & school)	Citizen, students, religious leaders, Traders fraternity, Volunteers, Swachhata Ambassadors, Swachhata Champions/Influencers members from the Civil Society
2	Community tree plantation drives	Identification open spaces by ULBs which can be turned into green spaces. All trees planted to be adopted by the planters	200 Trees per Municipal Committee/ Cantt. Board, 500 in Municipal Councils and 1000 in Municipal Corporations	In collaboration with Forest Department and participation of citizens, Students and Swachhata Ambassadors
3	Awareness and implementation of dry/wet waste segregation	Door to Door awareness on Segregation of waste at Source and Downloading of Swachhata App	100 HHs per Municipal Committee/ Cantt. Board, 200 per Municipal Council and 500 per Municipal Corporation	SEs and ULB Sanitation Staff
4	Drives for reduction of single-use plastic	<ul style="list-style-type: none"> Plastic Biksha and D2D awareness drives on elimination of SUP in commercial/ residential areas 	1 drive in each ULB for 1 week	SEs and ULB Sanitation Staff